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5th annual Smart Fabrics proves to be the top event of the industry

Smart Fabrics 2009 will be attended by more than 130 industry leaders, including names such as Louis Vuitton, Adidas, Philips and many more.

IntertechPira's **Smart Fabrics** conference, taking place on **10 – 12 March 2009 at Holiday Inn Rome West, Rome, Italy**, will deliver two pre-conference workshops and **presentations from 40** of the most influential industry experts. A very strong programme comprises a plenary session and three afternoon parallel streams on each day dedicated to:

- ***Business Perspective***
- ***Visionary Applications***
- ***Technology and Innovation***

Presenting companies include **Philips, Lumalive Philips, Peratech, Fibretronic, SmartLife Technology, Luminex, CSEM SA, TITV Greiz, Clothing+, CeNTI, Smartex, Solarmer Energy, EENYX** and many others. The three stream format will enable visitors to mix and match presentations to best suit their objectives and interests.

The conference is proving to be the most notable event of the year as key players from fashion, sport clothing, health care clothing, R&D and academia have already confirmed their attendance. Smart Fabrics will give an opportunity to network with such big names as **Louis Vuitton, Adidas, Ardica, Philips, Beiersdorf, Kimberley Clark, Saint Gobain, TEKO, Textronics Inc, Nuubo, NEL, HITEK** and many more.

The complete programme and the full list of attending companies are available for download from the conference's official website www.smartfabricsconference.com.

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